



Bitcoin for corporations

ATTENTION CORPORATE DIRECTORS & EXECUTIVES

Struggling to get your head around Bitcoin?

Get up to speed fast on Bitcoin and find out if it's right for your company.

We help remove the pain and fast-track your knowledge of Bitcoin so that you can make quicker better-informed decisions about Bitcoin as an alternative asset and potential inflation hedge in your company's treasury.

Learning about Bitcoin can be a painful experience involving countless hours of reading, watching videos, listening to podcasts, talking with people and so on. There are vast islands of knowledge and information, much of it very technical, that are difficult to find and make sense of.

WHY WE ARE THE BETTER CHOICE

- **Personal**, in-person discussions for a better learning experience.
- **Plain-speaking**, we speak your language, no jargon.
- **Connections**, valuable network of industry experts for all your answers.
- **Value**, significant savings to learning on your own.
- **Satisfaction**, if you're not satisfied, you don't pay.

“We save you thousands of hours and significant expense learning Bitcoin on your own”



Rick Arter

Co-founder & Bitcoin Practice Lead

Rick is a business executive, himself, passionate about Bitcoin and its role as a corporate reserve asset and inflationary hedge.

5 KEY AREAS OF BITCOIN EVERY EXECUTIVE MUST KNOW

Our Primer-5 Executive program provides corporate teams with a broad overview of Bitcoin in 5 key areas.

We meet with you in person, virtually or on-site, for 5 weeks to discuss a different topic each week. Follow-up questions and answers and one-on-one coaching are provided between weekly sessions.

At the end of 5 weeks, you will know if Bitcoin is right for your company. You'll also get a board package at the end to help with further internal discussions and decision-making.

Topics:

- 1. General overview**
Basic overview of Bitcoin fundamentals, history and evolution.
- 2. Tax & accounting**
Financial implications of holding Bitcoin on the balance sheet.
- 3. Legal & regulatory**
Canadian legal and regulatory framework surrounding Bitcoin today.
- 4. Environmental, social & governance (ESG)**
Bitcoin's impact on the environment and society and its present governance model.
- 5. Technology**
Plain-language discussion of the technology used in Bitcoin.

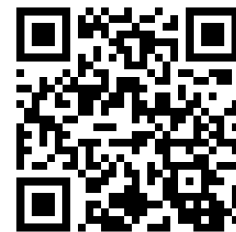
SMALL PRICE TO PAY TO AVOID MISSING OUT

The full Primer-5 Executive program is available to whole corporate teams for a lump sum fee of **\$25,000 CAD** (you can also pay as you go for \$7,500 CAD per topic and the board package).

Book TODAY and SAVE!

Book the full Primer-5 program and get **45% savings**

BOOK NOW



P.S. There is a fixed supply of Bitcoin and more than 90% has already been issued.
Don't miss out. The time is **NOW** to learn more about Bitcoin.